

BREAK the **CHAIN** of infection

TARGETED HYGIENE PROGRAMME

For Workplaces and
Public Facilities



targetedhygiene



BREAK^{the} CHAIN of infection

The Covid-19 pandemic has highlighted the risk of infectious diseases and the need for a practical, targeted approach to hygiene; one that can work in combination with social distancing and facial coverings to break the chain of infection.

There is a misconception that facilities can be kept hygienic by regular cleaning of all surfaces. However, infections are mostly spread by people interacting with each other - either directly (by touch or airborne routes) or via surfaces commonly touched by others - or via infected foods / food surfaces.

Effective hygiene happens when people identify the **moments** during their daily lives when infections are most likely to be spread and take appropriate hygiene action to prevent infection transmission.

Working exclusively with experts¹, we have identified **8 key moments** of high risk for spreading infection in workplaces and public facilities. In addition to frequent disinfection of commonly touched surfaces, all people working in or visiting these places can help reduce the risk of spreading infection by sanitising or washing their hands at these moments:

8 MOMENTS FOR TARGETED HYGIENE



Touching common surfaces.



After coughing, sneezing, blowing your nose.



Returning to and leaving your workspace.



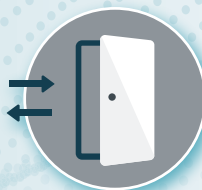
Getting food prepared.



Eating food.



Toilet use.



Entering and exiting the building.



Disposing of waste.



¹ SC Johnson Professional has worked with Prof Sally Bloomfield and the International Forum on Home Hygiene (IFH) to develop the "Moments of Hygiene for Public Spaces". Professor Bloomfield is a Consultant in Hygiene and Infectious Disease Prevention, Chairman and member of the Scientific Advisory Board of IFH and Honorary Professor, London School of Hygiene and Tropical Medicine, London, UK. Professor Bloomfield is an acknowledged expert on home hygiene, with more than 30 years' experience in hygiene research and education.

THE SC JOHNSON PROFESSIONAL®

TARGETED HYGIENE PROGRAMME

Specifically designed with the support of experts to enable managers to equip their facilities with the appropriate infrastructure and regimes for both targeted hand and surface hygiene, to help break the chain of infection.

The programme incorporates a range of essential hand and surface hygiene products with impactful education tools to inform all facility users about targeted hygiene and how to practice it.



Essential Products for Targeted Hygiene



Impactful Education to encourage positive behaviour change

Through our expert nationwide sales team, we are able to work with managers and key stakeholders to create a targeted hygiene solution for any workplace and public facility.



ESSENTIAL PRODUCTS

FOR TARGETED HYGIENE

Targeted Hygiene requires specific types of products that when used in combination with each other and as part of a comprehensive programme, can help effectively break the chain of infection.

Our dedicated range of hand hygiene and surface cleaning & disinfection products have been extensively tested to ensure they work, are safe, trusted and liked by the people that use them.

HAND HYGIENE

Our range of hand sanitisers, foam hand wash soaps and dispensing formats enable the creation of an effective hand hygiene infrastructure for any facility.

HAND SANITISERS

In line with World Health Organisation guidance² we recommend that hand sanitisers for killing bacteria and viruses should be alcohol based. However, we also provide an effective alcohol-free format for places where alcohol may not be preferred.

InstantFOAM™ Complete & InstantGEL™ Complete

Our 80% ethanol-based foam & gel formulas can be used at the targeted hygiene point-of-need anywhere in a facility and are proven to kill 99.999% of bacteria and 99.99% of viruses.



Fully Virucidal in accordance with EN14476 effective against all enveloped and nonenveloped viruses.



Bactericidal in accordance with EN1500, EN12791, EN13727 and EN1276



Mycobactericidal in accordance with EN14348



Yeasticidal in accordance with EN1650 and EN13624

Both foam & gel formats have been Dermatologist tested to verify and confirm they are "skin hypoallergenic" with very low allergenic potential and certified by the ECARF institute as being well tolerated by sensitive skin³.

InstantFOAM™ Alcohol-Free

Alcohol-free foam hand sanitiser that kills 99.99% of many common bacteria and viruses.

FOAM HAND WASH SOAPS

Proven to wash away 99% of dirt and germs when used properly, the products have been formulated with one of the mildest preservatives and added skin conditioners, making them pleasant on the hands and suitable for all ages.

Clear Foam Pure

Mild, fragrance-free and dye-free gentle foam hand wash. EU Ecolabel certified⁴ and ECARF certified³

Azure Foam

Mild, signature fragranced gentle foam hand wash. EU Ecolabel certified⁴ and ECARF certified³



When combined with our unique antimicrobial foam soap which kills 99.99% of bacteria and viruses, the range meets the needs of any busy washroom setting.

Antibac Foam

Antimicrobial, lightly fragranced rich foam hand wash.



² <https://www.who.int/emergencies/diseases/novel-coronavirus-2019/advice-for-public>. ³ This product meets the European Centre for Allergy Research Foundation (ECARF) criteria for skin tolerability. For more information go to <http://Ecarf-siegel.org/en/about-seal>. ⁴ The product is certified to have a reduced environmental impact through its life cycle, from extraction of raw materials through to its production, use and disposal. www.ecolabel.eu



HAND HYGIENE DISPENSING SYSTEMS & STANDS

The right products need to be located in the right places to enable facility users to perform the appropriate hand hygiene as they encounter each of the 8 Moments. Our products are available in multiple formats making it easy for you to select the right products for every area within your facility.

- **Wall-mounted manual & touch-free dispensers** – for use with soaps in washrooms and kitchen areas; or with hand sanitiser in fixed positions throughout the facility.
- **Floor-stand and touch-free dispenser stand** – for use with hand sanitiser at entry/exit points and busy, high-risk facility locations.
- **Counter-top stands and manual or touch-free dispensers** – for use with hand sanitiser at entry/exit points and busy, high-risk facility locations.
- **Pump-top sanitisers** – for use at workspaces.
- **Personal-issue sanitiser bottles** – for carrying around and using as required.

targeted hygiene
break the chain of infection





SURFACE HYGIENE

Frequent, targeted cleaning & disinfection of commonly touched surfaces is essential to effectively remove soils, dirt, germs and other contaminants. This reduces the risk of spreading infection through surface contact and helps break the chain of infection

A range of highly trusted, ready-to-use products that enable the implementation of an effective, targeted surface cleaning & disinfection regime to complement normal facility cleaning procedures.

SURFACE CLEANING & DISINFECTION

Our Mr Muscle® range includes products for implementing targeted hygiene on all commonly touched surfaces in workplaces and public facilities. The products provide excellent physical cleaning and have the disinfection power to kill 99.99% of bacteria & viruses⁵



**Mr Muscle®
Multi Surface**

**Mr Muscle®
Kitchen**

**Mr Muscle®
Washroom**

The Mr Muscle® range has demonstrated effectiveness against viruses similar to SARS - CoV-2 (2019 Novel Coronavirus)⁶ on hard, non-porous surfaces⁵

TOILET CLEANING & DISINFECTION

Our Duck® range, available in two fragrance options, cleans and disinfects toilets, removes grime & limescale and kills 99.99% of bacteria⁵. The unique shaped neck allows better coverage than other toilet cleaners⁷, reaching hidden bacteria and grime under the rim.



**Duck®
Marine**

**Duck®
Pine**

Mr Muscle® and Duck® products are independently tested according to:



Bactericidal in accordance with EN1276



Bactericidal in accordance with EN13697



Virucidal in accordance with EN14476⁸

⁵ Use biocides safely. Always read the label and product information before use. ⁶ Organisms tested Influenza H1N1 virus and Murine Norovirus (EN14476). ⁷ Based on lab testing on open rim toilets for cleaning under the rim. ⁸ Organisms tested Influenza H1N1 virus.

IMPACTFUL EDUCATION

Providing impactful education, with clear information for all facility users, is an essential part of creating awareness and understanding of the 8-Moments. This creates the right environment for positive hygiene behaviour to help break the chain of infection.

Through our Targeted Hygiene Programme we provide an extensive range of training materials to inform and educate facility users. These include:



'How to' videos for training sessions and to play on fixed information screens



'How to' facility user hand out card



'Pull-up' banners for key facility entry and transition points



'Bus Stop' signs to highlight a fixed hand hygiene point



'Reminder' posters



'Reminder' stickers



'Reminder' screensavers



'Reminder' mouse mats



IMPLEMENTING TARGETED HYGIENE

We can help you create an effective hygiene infrastructure that helps address the 8 high-risk moments in your facility.

To learn more about how to implement the SC Johnson Professional® Targeted Hygiene Programme visit

www.debgroupp.com/targetedhygiene



REQUEST A VIDEO CALL SURVEY
with one of our Targeted Hygiene experts



DOWNLOAD OUR SELF-SURVEY TOOL
that walks you through surveying your own facility



REQUEST AN ON-SITE SURVEY
with one of our Targeted Hygiene experts

ESSENTIAL PRODUCTS

FOR TARGETED HYGIENE | PRODUCT MENU



HAND SANITISER

Also available in gel and alcohol-free formats – visit debgroup.com/targetedhygiene for more info

Name	Code	Size/Format	Case QTY
InstantFOAM™ Complete	DIS47ML	47ml Bottle	12
	DIS250ML	250ml Bottle	12
	DIS400ML	400ml Bottle	12
	DIS1000ML	1L Cartridge	6
	IFSILTFEN	1L TouchFREE Cartridge	3



HAND WASH

Also available in perfumed and antibac formats – visit debgroup.com/targetedhygiene for more info

Name	Code	Size/Format	Case QTY
CLEAR FOAM PURE	CLR250ML	250ml Bottle	6
	CLR1L	1L Cartridge	6
	CLR12LTF	1.2L TouchFREE Cartridge	3



HAND HYGIENE DISPENSING STANDS

Name	Code	Size/Format	Case QTY
Chrome	DISPSTDCH	Dispenser Stand	Each
Silver	INFOFLDISP	Dispenser Stand	Each
Countertop - Silver	CTDSPSTAND	Dispenser Stand	Each



SURFACE CLEANER & DISINFECTANT

Name	Code	Size/Format	Case QTY
Mr Muscle® Multi Surface Cleaner	316524	750ml Trigger Spray	6
Mr Muscle® Kitchen Cleaner	316525	750ml Trigger Spray	6
Mr Muscle® Washroom Cleaner	316526	750ml Trigger Spray	6



TOILET CLEANER & DISINFECTANT

Name	Code	Size/Format	Case QTY
Duck® Deep Action Gel Marine	320227	750ml Bottle	12
Duck® Deep Action Gel Pine	320228	750ml Bottle	12

SC Johnson Professional
Denby Hall Way
Denby
Derbyshire DE5 8JZ, UK
Tel: +44 (0) 1773 855100
talktous@scjp.com
www.scjp.com

At SC Johnson Professional® we provide expert skin care, cleaning and hygiene solutions for industrial, institutional and healthcare users.

Our product range incorporates the Deb branded range of specialist occupational skin care products along with the well-known SC Johnson brands enhanced for professional use and innovative specialist professional cleaning and hygiene products.

SC Johnson
PROFESSIONAL
A Family Company®

RETHINKING THE PROFESSIONAL EXPERIENCE

UK LIT1535/0121